**RUSVM Alumni Association Action Committee**

**Meeting Minutes**

**March 2, 2022 8 pm**

**Teleconference**

**Members Present: Mark Salemi, Nisha Sanathara, Mickey Axelband, Dianne Rey, Alexandra Quarti, Brian Husbands, Nejla Azima**

**Members absent: JP and Kim**

**Guests preset: Colleen Glenney, Mary Mauldin**

1. **Approval of minutes:** Alex 1st, Nejla 2nd

2. **President’s report:** Nothing to report

3. **Committee Reports:**

***Events and Chapters Committee:*** Mickey, Dianne, JP Mickey is chair.

-Was decided that the AAC $2500 Empower Scholarship will cycle once yearly to start, in the Spring of each year. Susan Rasmus susan.rasmus@adtalem.com to be contacted to discuss ways of generating funds. To be covered by Events and Chapters and Engagement and Wards

Committees Mickey and Dianne absent at time reported

***Leadership Committee:*** Mark, Alex, Kim Alex is chair.

-JP and Alex to report on Mentorship Program, they were going to compare their corporate Mentorship Programs to help promote an enhance the present Ross program.

* Alex and JP had discussed the thoughts of providing a mentorship zoom call for our new grads monthly. Also the possibility of setting up direct mentor partners for new grads to reach out to. We will be further discussing how more mentorship options.
* RUSVM is setting up a program- Colleen to report on for next meeting.

***Engagement and Awards Committee:*** Nejla, Brian, Nisha Nisha is chair

-Nejla and Nisha to report on Social Media posts. Our goal was submitting 4 posts at the beginning of each month with scheduled release dates once weekly.

-Add an Instagram page connected to our Facebook page.

* See attached social media ideas



-Scholarship and awards subcommittee to reach out for a meeting time with Susan Rasmus about different ways to generate funds.

* Mary to contact Susan and put in contact with AAC

-Was decided that the AAC $2500 Empower Scholarship will cycle once yearly to start, in the Spring of each year. Susan Rasmus susan.rasmus@adtalem.com to be contacted to discuss ways of generating funds. To be covered by Events and Chapters and Engagement and Awards

Committees.

4. **Old business:**

-Further discuss WIVC (Nov 6-11, 2022), sponsors, speakers, etc. and possibly get more ideas on things to schedule to fundraise for the Empower Scholarship.

* Currently $39K in sponsors, Banfield the largest contributor. Speakers and sponsors are set.

-Any updates on university-wide budget cuts and still only meeting in person at WIVC. Colleen and Mary to report.

* Status quo. Ross is in need of a clinic vet.

-In addition to the school addressing this current situation on the island about promoting professionalism, should we put an article in the next newsletter mirroring what is being put forth at the school?

* No plan in place yet.

-Multiple Facebook posts have gone out about the Virtual Career Fair scheduled for Saturday April 2, 2022 10-4 pm with no corporations to attend, but is open to individual corporate practices.

* 49 Alumni employers have signed up so far. Opening up to clinical students.

5. **New Business:**

-Alumni awards, we didn’t have one last year, do we do 1 or 2 this year?

* Looking to do 2 awards (Rising star for newer grad and Distinguished Alumni for more experienced grad)

-Update on Rosey Cameron Smith artwork for the 40th Anniversary. Ms. Smith is asking for ideas that span the years.

* Ideas and draft ready.

-Posting minutes and agenda on Ross Alumni web site, monthly magazine, and FB page

* Colleen to look into adding agenda and notes to our social media and web site

-RUSVM Oral History Project with PCI (Publishing Concepts) mailing and call for updating alumni info and purchasing package.

-E-mail and snail mail sent:

This year we are celebrating Ross Vet's 40th anniversary, and we want to hear from you! To help us collect your current contact information and stories of our 6000+ alumni, we have partnered with PCI (Publishing Concepts) on a Ross Vet Oral History Project. PCI will contact RUSVM alumni directly through postcards, emails, and phone calls to encourage participation. It is the responsibility of the alumnus to schedule an appointment with a PCI employee to share their memories and be included in the Oral History Project at no cost. Alumni may purchase a hardbound or a digital book that will fully encapsulate these stories of the island and the Rossie family.

To ensure the network of RUSVM alumni is strong, please respond to the requests you will soon receive or have already received from PCI. Their team is ready to help. If you have questions regarding the Oral History Project, please contact us at RUSVMAlumni@rossu.edu.

In addition, help #RossVet commemorate 40 years in 2022 on social media! Throughout the year, we will be celebrating this important milestone in the history of the school. Each Thursday, we want to throw it back and share your alumni stories and photos. Be sure to tag us on Instagram at #wearerossvet #RossVet40Years. You can also find us and tag us on Facebook at @RossVetSchool.

Cost is $508.50 including hardbound book, polo shirt, mug/cooler and other items. All payable at one or split into 3 instalment payments.

* Can we do a scrub and polos to purchase at WIVC and online? School to formulate their own commemorative Photo Book.

6. **For Next Meeting:**

* Discuss Facebook blowing up.
* Need to contact Rossie Vets FB admin as Colleen and AAC are banned. Discuss with admin who should be banned and who should be reinstated.
* Email to admin group within 1-2 weeks.
  + Admin group- Harvey Atherton, Christine Buinner, Scott Gydos, Lori Arriton- Mathews and Gary Rider

7. **Adjournment:**

* 9:12 PM EST
* Next meeting tentatively scheduled for 4/7/22 @ 8 PM EST \*\*\*\*but may be changed to May 4th or 5th depending on everyone’s availability with April 7th being used for committee meetings on an as needed basis only.\*\*\*\*

Respectfully submitted,

Alexandra Quarti

Secretary