**Ross University Veterinary Alumni Association Action Committee**

**Meeting Agenda**

**May 5, 2022 8 pm**

**Teleconference**

1. **Approval of minutes:** March 2, 2022

2. **President’s report:**

3. **Committee Reports:**

***Events and Chapters Committee:*** Mickey, Dianne, JP Mickey is chair.

-Was Susan Rasmus contacted by Mary to discuss ways of generating funds?

***Leadership Committee:*** Mark, Alex, Kim Alex is chair.

-JP and Alex had met and exchanged different ideas for the Mentorship Program, they had discussed the thoughts of providing a mentorship zoom call for our new grads monthly and the possibility of setting up direct mentor partners for new grads to reach out to.

-Further mentorship options were discussed, and it was brought up that Ross was in the process of setting up a program- **Colleen** to report on for next meeting, and we were going to compare corporate Mentorship Programs to help promote an enhance the present Ross program.

***Engagement and Awards Committee:*** Nejla, Brian, Nisha Nisha is chair

-Further discussion on posting on social media regularly as well as creating an Instagram page attached to our Facebook page.

- Was Susan Rasmus contacted by Mary to discuss ways of generating funds?

**Ideas for Social media brought to the table:**

•Local chapter highlights/meetups – Rossie Speakers (CE events)

•Wellness Wednesday (yoga video, mental health breathing exercises, mini workout, etc or pics of Rossies being active, hiking, swimming, etc.), daily affirmation etc.

•Major holidays (US and international – lunar new year, Holi, Diwali etc. maybe a graphic to wish the holiday and/or pics of Rossies celebrating their culture)

•January was National Mentorship month, look up monthly # that are relevant

•Monthly/Quarterly book club?

•Diversity in Vet Med – unconventional career paths, highlight USDA, Lab, etc.

•Throwback Thursday #TBT – pic from alumni from their time on island

•Alumni Art – once a week/month post art/photography by alum

•Alum Spotlight (vet med path, experience, travel? Etc.)/AAC Member spotlight once a week

•Professor Spotlight once a month – get alumni to comment on best memories etc.

•Fundraising activities to raise money for scholarships under AAC brand – not a great turn out for the 5K and there was not RUSVM AAC group to donate to, only an RUSVM group

•Rossie Recipes

**Questions posed to the rest of the AAC:**

•Do we have a AAC logo? Mascot?

•#RossVetAAC vs. #RUSVMAAC?

•Does events committee direct our committee to submit posts for social media

•Posting as AAC onto Ambassador page or other RUSVM pages

•Any alumni receptions (chapter meets, conference meets) should be broadcast under AAC banner/hashtag

•Alumni chapter groups – events and leadership can help establish chapters in regions, can be promoted by AAC

•Events – nostalgia for fundraisers (semester colors, Mr. RUSVM, pink elephant themed)

•Silent auction and other fund raisers at WIVC?

4. **Old business:**

-Any more developments with the WIVC? Sponsors, speakers, fund raisers for the

Empower Scholarship etc.

-Report on Virtual Career Fair Saturday April 2, 2022.

-Update on Rosey Cameron Smith artwork for the 40th Anniversary.

-Alumni awards: 2 awards (Rising star for newer grad and Distinguished Alumni for more

experienced grad)

-Graduation weekend and representation from the AAC.

5. **New Business:**

-Ross Facebook admin to be contacted by the AAC, hopefully we can be

reinstated and no longer be banned.

*Admin group: Harvey Atherton, Christine Buinner, Scott Gydos, Lori Arrison- Mathews*

*and Gary Rider*

-Colleen to report on adding agenda and notes to our social media and web site.

-Ross Vet Oral History Project with PCI (Publishing Concepts) update:

**E-mail sent out by Colleen:**

*Thank you for sharing your story for the Ross University School of Veterinary Medicine’s Oral History Project as part of RUSVM’s 40th Anniversary Celebration.*

*We have decided to go a different direction with the Oral History Project publication and have ended our agreement with the vendor, Publishing Concepts, Inc. (PCI), who was helping us collect alumni stories.*

*I’m writing to share that you will be refunded in full, back to your original form of payment, for the Oral History Project package or book that you purchased. PCI will be reaching out soon to confirm the refund and to verify the amount. Please watch for that email.*

*We will continue to be in touch regarding events and programs that are continuing as part of our 40th Anniversary. You’ll be happy to know that PCI is sharing your stories with us for RUSVM’s use, and they will not use your personal information or story in any way. We’ll be in touch regarding how we plan to incorporate these wonderful stories into our Anniversary celebration, always with your approval first.*

*If you have additional questions, please email me at CGlenney@rossvet.edu.kn. I’m always happy to help!*

-AVMA Convention in Philadelphia July 29-August 2, two members of AAC to attend

and host.

-Any more new business?

6. **For Next Meeting:**

7. **Adjournment:**