**Ross University Veterinary Alumni Association Action Committee**

**August 21, 2023**

**Meeting Agenda**

**A quorum being present, the AAC Meeting was called to order at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.**

**Members Present:**

**Members absent:**

**Guests preset:**

1. **Approval of minutes:** May 19, 2023, Graduation Meeting in Miami

1st 2nd

1. **President’s report**:

1. **Committee Reports:**

***Events and Chapters Committee:*** Mickey, JP, Dianne Mickey is chair.

Update of alumni events:

-**Everglades excursion** originally scheduled for early June to do in Sept./Oct. update

- **Swamphead Brewery** in Gainesville Wednesday Oct 4th - JP and Dianne

- May have a “Bring your dog” aspect with a water bowl and other giveaways?

-**NY Vet Show** NYC Vet Show in NYC at Jacob Javits Center November 8-9, 2023.

Ross events team. Katie Heitzig (Kathrine.Heitzig@adtalem.com) and Cheryl Schumacher (cschumacher@adtalem.com).

Mark, Erik, Kristine Lester, Cheryl Shumacher, and Katie Heitzig are working with the NYC VMA to engage Ross’ involvement in the NYC Vet Show November 8th at the AKC Museum as a Ross Alumni event from 6 – 9 pm.

The facility rental is approximately $10K. NYC is waiting for the catering company to return their proposal for food and beverage. Sponsors will then be solicited.

The NYVET Show organizers informed Ross that they did not ask and/or have any attendees at previous events specify that they attended Ross, so we have no info on what to expect in the way of attendance.

Ross to send invites to all Alumni in the tri-state area.

***Leadership Committee:*** Mark, Alex, Kim Alex is chair.

Any update on the platform for the mentorship program being used by Adtalem? Mentor/mentees communications… using e-mails, instant messaging, texts, etc. rather than the platform.

The Leadership committee still to meet up separately and discuss further plans for 2023 once the details are cleared up by Adtalem.

***Engagement and Awards Committee:*** Nejla, Brian, Nisha Nisha is chair.

-Scholarship applications review update.

Awards applications to be reviewed in October.

-Social media templates still need to be renewed and further discussions/contact with the Ross social media team need to be made, but they/it remain to be not easily contacted or engaged.

The AAC consensus is that social media is not being made a priority with the school and that Ross must do a better job because it is one of the most important ways to engage the alumni both with Rossie and Alumni Facebook pages.

4.  **New Business:**

Potential to create Alumni council driven social media site.

5. **Old business:**

All AAC members and Erik in favor of bylaw changes and to be posted on the Web Site

Adtalem Reorg update: HR, Finance, Marketing, and communications all with new leadership, new VP of communications

Colleen’s position? Still won’t be done until VP of communications is in place (~3-4 months)?

Continuing to work with admin on Ross Alumni Facebook site.

6. **Next Meeting:**

7. **Adjournment:**