**Ross University Veterinary Alumni Association Action Committee**

**Meeting Agenda**

**May 19, 2023**

**Miami Graduation Meeting**

**Graduation expected attendance:**

**Accepted: Mark, JP, Mickey, Nisha, Alex, Nejla**

**Declined: Brian, Dianne and Kim will attend via remote Teams Meeting by Alex.**

**Members Present:**

**Members absent:**

**Guests preset:**

1. **Approval of minutes:** April 3, 2023

1st 2nd

1. **President’s report**: Primary goal of this meeting is for the AAC to meet and catch up with Dean Callanan as well as review and update the By-Laws.

3. **Committee Reports:**

***Events and Chapters Committee:*** Mickey, JP, Dianne Mickey is chair.

Update of alumni events:

-**Funky Brewery** in Ft. Lauderdale April 23, 2023, at 2-5 pm budgeted for 25-30 attendees with food and drink. Sponsorship by Heartland.

-Ross to market and advertise the event country wide via e-mail and social media.

-**Everglades excursion** early June and sponsorship committed by Idexx Laboratories, waiting to see how Funky Brewery event goes.

***Leadership Committee:*** Mark, Alex, Kim Alex is chair.

Erik to find out more how mentor/mentee matches were made with the mentorship program and has a scheduled meeting in the coming weeks to discuss the platform further.

Ass of early April, there were 68 matches made.

Further discuss the platform for the mentorship program because it is a required Adtalem platform and Ross is one part of the program. Many mentor/mentees communication is still not utilizing the platform and using e-mails, instant messaging, texts, etc.

The Leadership committee still to meet up separately and discuss further plans for 2023 once the details are cleared up.

***Engagement and Awards Committee:*** Nejla, Brian, Nisha Nisha is chair

-Moses’ award, Erik to cover it.

-Scholarship applications review update.

-Social media templates need to be renewed and further discussions/contact with the Ross social media team need to be made, but they/it remain to be not easily contacted or engaged.

The AAC consensus is that social media is not being made a priority with the school and that Ross must do a better job because it is one of the most important ways to engage the alumni.

4.  **New Business:**

NYC Vet Show in NYC at Jacob Javits Center November 8-9, 2023, Erik Peterson schedules events and work with the Ross events team. Katie Heitzig (Kathrine.Heitzig@adtalem.com) and Cheryl Schumacher (cschumacher@adtalem.com).

5. **Old business:**

6. **Next Meeting:**

7. **Adjournment:**